



S.J.M.Vidyapeeta ® Chitardurga

S.J.M. Women's Degree College
Ranebennur - 581115

Internal Quality Assurance Cell

Dear Sir/ Madam

INVITES YOU TO CELEBRATE

"BUSINESS FEST 2024"

A SPECIAL DAY ON 6th FEBRUARY
AND
ORIENT YOURSELF ABOUT OUR COLLEGE

—: HEARTY WELCOME :—

Dr. RAJASHEKHARAPPA. M
UNION CHAIRMAN

Prof. B. R. DAMMALI
IQAC CO-ORDINATOR

Dr. R. V. HEGADAL
PRINCIPAL

Sri Praveen K.
DEPT OF COMMERCE
ORGANISING SECRETARY.

All Teaching Staff, Administrative Staff
& Students





Report on Business Day Event

Date: [106-02-2024]

Venue: Business Fest 2024

Organized by: Department of commerce

The Department of Commerce successfully organized a "Business Fest " event on 06-02-2024. The event aimed to provide students with practical exposure to business operations, foster entrepreneurial thinking, and enhance their understanding of real-world business scenarios.

Objectives:

To develop entrepreneurial and managerial skills among students.

To provide hands-on experience in planning and running a business.

To encourage teamwork and collaboration.

Event Highlights:

Stalls and Activities:

Students set up a variety of stalls showcasing their business ideas, including food stalls, handmade crafts, innovative products, and games. Each team was responsible for planning, budgeting, marketing, and executing their business model.

Competitions: The event included competitions such as "Best Business Stall," "Pitch Your Idea," and "Customer Engagement Challenge," judged by an esteemed panel of faculty and external professionals.

Outcomes:

Enhanced the business acumen of participants through practical exposure.

Improved students' communication, teamwork, and leadership skills. Fostered a sense of entrepreneurship among attendees.

The "Business Fest" event was a resounding success, achieving its goal of providing students with an engaging and educational experience. It inspired participants to think innovatively and work collaboratively, leaving a lasting impact on their professional aspirations.